

# DIGITAL LIVE ART EXPERIENCES

SOPHISTICATED DRAWINGS. ENGAGING EXPERIENCE.
MEMORABLE MOMENTS.



DRAWING BOOTH

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Since 2014 Drawing Booth has enhanced corporate and private events around the world.

Available for travel.



#### **AS SEEN IN**



We found the experience to be creative, interactive, experiential and memorable. It allows people to let down their guard and warm up for conversation and connecting with others. I also enjoy that it is personal as it is a picture of them! I am a huge fan of their work and the concept.

Derek Sherman Elias B Cohen & Associates, NYC



# Why Clients Love Us

**ENGAGES GUESTS** 

**BRANDED TAKEAWAY** 

SOMETHING DIFFERENT

NO SETUP, COMPLETELY MOBILE





## DIGITAL LIVE SKETCH ARTISTS

Unique entertainment and gift for your next event.

Instantly share your sketch digitally or surprise and delight your guests with mobile printing, providing instant prints with zero floor footprint.

Personalize your giveaway with logos, themes, or event information with included custom branding.

A perfect ice breaker to entertain your guests at events of all sizes.

Be part of the latest trends in digital art-making with the newest
twist on an age old favorite.

**CUSTOM BRANDING** 

**INSTANTLY SHAREABLE** 

**UNIQUE GIFT** 

Enjoy a luxury experience with highly trained artists mingling with your guests, sketching their portrait in a matter of minutes on the latest technology.

#### **HOW IT WORKS**

Our artists mingle in your crowd drawing your guests' portraits where they are (no waiting in line!). Drawings are emailed to the guests and printed on the spot.

Once the artist begins sketching, guests are attracted by the activity and request to have their own portraits drawn.

Digital artworks are quick and hassle free. Be part of the latest trends in digital art-making with a hand-drawn style.



### **FAQ**

#### How long does it take?

Drawings are typically 3-4 minutes with an additional two minutes for printing and the guest inputting their email.

# Can multiple people be in the same drawing? Yes, of course!

#### What are your setup requirements?

We only require a secure space to hold our artists' personal items, and Wifi if you have it. If you would like a stationary artist, then a table and chair are required. Artists arrive an hour prior to the event start time. No table, display, or power source is needed with mobile printing.

#### How does the printing work?

Our artists wear custom printing belts, so that the portraits print from the artists' hip, making them completely mobile! However, if you are having an event with multiple artists and would like one stationary and one roaming that is just fine, too!

#### How does pricing work?

Quotes are inclusive of custom branding, drawing files, mobile printing, setup time, travel. Pricing is factored by number of artist and hours except with regard to travel rates. Request a quote or bulk rate for many events.

#### Is color included?

Yes, color drawings are built into the pricing. Most people prefer black and white, or pops of color, but the guest may also decided on the spot. We ask that you specify which color direction well in advance to best prepare the artists with what you have in mind.

#### Is custom branding included?

Yes! Our prices included custom branded color backgrounds. We can either send you our background specs and your graphic design department can create a background that is on brand, or you can send us logos and event graphics and we will create one for you!





MOBILE PRINTING

Guests receive their portraits right where they are standing.

# Do you have a minimum required booking time?

2 hour minimum in NYC, LA, and Chicago where our teams are located. Day rates apply to travel bookings.

#### How many artists for the event size?

The number of artists really depends on if you are having multiple activations, or if we are the sole entertainment provider. We usually suggest that parties of:

0-50 guests= 1 Artist 60-250 guests = 2 Artists 250-350 guests = 3 Artists 400+ guests = 4+ Artists



# How quickly do I receive my digital gallery of images?

You receive the gallery as soon as 48 hours after your event. For immediate gallery needs such as a conference please indicate this when booking.

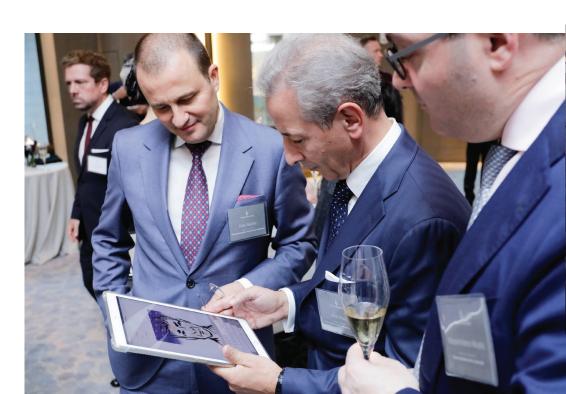


## **DIGITAL**

Drawings are e-mailed or Airdropped to guests on the spot. Include your hashtag to encourage social sharing.

## **PRINTING**

Our mobile printing comes standard in our package. Please view your other options for printing on the following page. (Printing Options, p7)



# **PRINTING**

Our mobile printing comes standard in our package. See what your other options are on our printing options page.



#### **MORE OPTIONS**



## 4 X 6" OR 6 X 8" AUTOMATED PRINTING STATION

Supplied as Automated Station. Must be ordered with 2 weeks notice.



#### 8 X 10" LETTERSIZE PRINTS

Requires a table setup and 1 additional staff. Must be ordered with 10 days advance notice.



#### STICKER PRINTING

 $2 \times 3''$  stickers! Can be mobile printed. Must be ordered with 10 days advance notice.



## **CUSTOM BRANDING**

We include complementary branded backgrounds in our event packages with up to 2 rounds of revisions. Extensive customization require an additional fee.

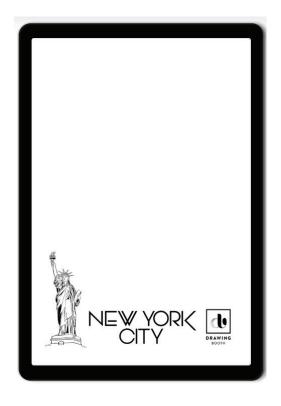


Full color designs

Include your logo

Custom Artwork

For a full display of readyto-use themes and ideas visit our website.



# **Drawing Styles**

**BLACK AND WHITE** 

## QUICK AND FLATTERING

Black and white stylized sketches make you drawn the way you want to look!





**FULL COLOR** 

# POP ART, NATURAL, OR MATCH YOUR BRAND COLORS

Create that WOW effect! Requires additional time per guest. Specify which styles you prefer.

#### **FULL COLOR FULL LENGTH DRAWINGS**

## **FASHION PORTRAITS**

Artists draw full body illustrations of your event guests, capturing each guests' unique style. Drawings include color and can be created by sketching your guest in a fashion pose or by snapping a photo and working from the image while your guest participates in the rest of your event.

Personalize your giveaway with logos, themes, or event information with included custom branding.



## LIVE PROJECTION ADD-ON

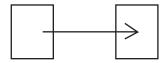


Enjoy your drawings displayed up on a big screen for all !o see.

This add-on has 2 OPTIONS. Please indicate one (or inquire about including both)

## **STREAMING**

Live stream the screen of your drawings being created in real time. One artist per screen.



## OR

## **SLIDESHOW**

Completed drawings are displayed in a slideshow on your projection system.



### LIVE PROJECTION FAQ

#### What are the AV Requirements?

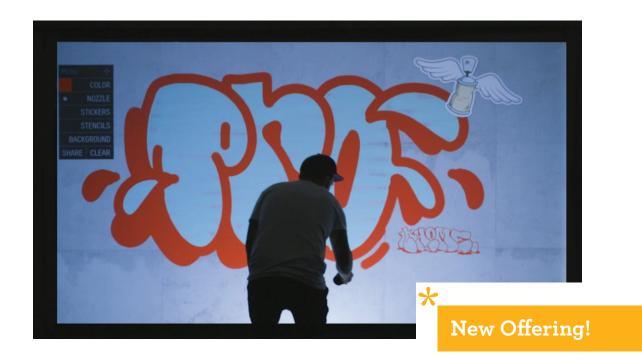
Live projection requires on-site screens or projectors in the venue and a strong wifi signal throughout the area where the connected artist will be roaming.

#### How does pricing work?

Live projection is a flat fee added on to your total event quote.

#### What else should I know?

One additional technical staff is required when live projecting in addition to printing on-site.



## DIGITAL GRAFFITI WALL

Standing at 7 x 10 feet our digital graffiti wall allows your guests to "paint" on a massive digital canvas.

#### **Experience**

Guests interact with wall, selecting colors, stencils, stickers. Up to 4 people can paint at once. Share and save artwork socially on our tablet.

Lower lighting is optimal for use.

#### Brand it

Customize the color palette, backgrounds, stencils, stickers, even brand the graffiti can! Include a message for guests when they email or text their artwork to their devices.

#### Setup

Setup includes: site check, 3 hour setup, on-site technician to assist guests. Please allow 45-60 minutes for disassembly.

#### How does pricing work?

Flat rates include setup, staffing, and shipping to your event location.



### MAKE IT A COLORING BOOK

We customize the art. You allow your guests to paint and collaborate on custom-branded illustrations.

Ideas: Guests can customize a product, fill in a scene or color in brand logos and images.

## **MORE IDEAS FOR YOU!**



## SKETCHED HEADSHOTS

Use on your website, on badges for your conference, display while your speakers are presenting or as post-event thank you's.

Enjoy headshots pre-drawn before your event that can be displayed at your event.

## SPEAKERS / PANELISTS

Capture your event scene, speakers, award ceremonies, live performances and presentations. Even make memes from your conference or event.

Share easily to bring attention to your event.









# EDUCATE TEAM BUILDING

We supply the technology and the staff, you supply the attendees! Digital art workshops are a great way to get your team to collaborate, problem solve, and work together in an exciting flexible format.



## **BEAUTY BARS**

# BRAND ACTIVATIONS / PRODUCT LAUNCHES





**INTERIORS** 







## **DRAWING VIDEOS**

Watch your drawings come to life! Detailed drawings can turn into animated adventures for your event stream or or post-event coverage.

Great for posting on your social media!



## **CUSTOM ILLUSTRATION**

Create specialty mockups, decor, or marketing materials for your event with our pre-production illustration offerings.

# DRAWING + PHOTO BOOTH (DRAWINGS ON PHOTOS)

Want another option that engages your guests? Have our artists snap a photo of your guests in front of a backdrop. We then draw on top of the photo, adding color, excitement, and fun graphics to transform your guest and their image.



# Hear what others are saying...

After personally experiencing the great work that Drawing Booth produced, at an event I was invited to, I then booked them for our Christmas Party, at a famous Private Members Club. All our guests were extremely impressed and vying for their portrait to be drawn. What a great momento for our guests to take away and a great reminder of the Party. The ladies from Drawing Booth were amazing to work with, friendly and so professional. Can't wait to book them again.

Debra Patnaude PZ Cussons Beauty, London

# TOP 5 REASONS YOUR GUESTS WILL LOVE US:

- 1 Bespoke creative experience
- 2 Personalized memorable takeaway
- 3 No waiting in line
- 4 It's a conversation starter
- 5 New twist on an old favorite





Find us in your city!



We love brainstorming ideas with you!

Contact us today to set up a creative team consultation.

## Share the details of your event.

hello@drawingbooth.com



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